iTech Site Update Atlanta, GA





iTech aims to impact the HIV epidemic by developing and evaluating tech-based interventions across the HIV prevention and care continuum among youth.

Click on the logos to learn more about each research study.

Total # **Proportion of All Study Description** of **Participants** Sites Get Connected is a WebApp that provides tailored content to motivate HIV/STI S CONNECTED 3 testing and link youth to high-performing HIV/STI prevention and testing services. LifeSteps PrEP for Youth (LSPY) is testing a version of the "LifeSteps" intervention LIFE YOUTH 21% adapted for helping young men who have sex with men with PrEP adherence. of 32 **COMPARE** is looking for at the differences between two HIV prevention apps. Each COMPARE **15%** app's components will be combined into a composite for public dissemination. of 381 YouTHrive is an adapted version of the "Thrive With Me" intervention to support youthrive 8 10% youth living with HIV by providing peer support, resources, and self-monitoring. P3 is a mobile app that uses game mechanics and social networking features to increase PrEP use among 9% young men and trans women who have sex with men. of 246



iTech Research Study Participants in

Atlanta, GA



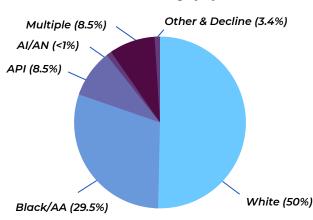
Background

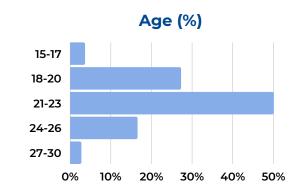
Researchers at PRISM Health recruited individuals from the Atlanta area for iTech's randomized controlled trials from 2018 to 2021.

Individuals were recruited using a variety of online and in-person strategies, including social media ads, outreach events, and collaborations with community partners.

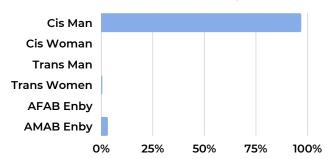
The following charts describe basic characteristics of the 224 participants in iTech studies at this research site.

Racial Identity (%)*

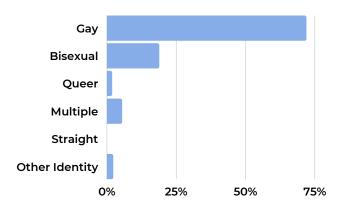




Gender Identity (%)**



Sexual Identity (%)***



of participants identified as Latino/a/x

*AA (African-American), API (Asian & Pacific Islander), AI/AN (American Indian & Alaskan Native)

**AFAB (Assigned Female At-Birth), AMAB (Assigned Male At-Birth), Enby (phonetic pronunciation of "non-binary)

** "Other Identity" category includes pansexual, same gender loving, and decline to answer

